IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/082,069 Docket No. : 11032/3040

 Inventor
 : Dwight A. MERRIMAN et al.
 Confirmation No.
 : 8044

 Filed
 : February 26, 2002
 Customer No.
 : 23838

 Examiner
 : Donald CHAMPAGNE
 Art Unit
 : 3622

For : NETWORK FOR DISTRIBUTION OF RE-TARGETED ADVERTISING

Mail Stop Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Sir:

In response to the Office Action mailed on April 6, 2007, the time for reply being extended to September 6, 2007, by the accompanying petition for a two-month extension of time, please enter the following:

Remarks begin on page 2 of this paper.